



GSASC 2025 Semi-Annual Conference

Dear Potential Exhibitor:

The Georgia Society of Ambulatory Surgery Centers is pleased to invite your company to participate in the GSASC Semi-Annual Conference being held at the Renaissance Atlanta Waverly Hotel & Convention Center March 20-21, 2025.

This Conference offers the most comprehensive Ambulatory Surgery Center vendor/supplier trade show in Georgia. All surgery center administrators, nurses, physicians, and other center staff from throughout Georgia are invited to attend the GSASC Semi-Annual Conference. We will continue to provide attendees ample opportunity to visit the exhibit hall to learn more about your products and services.

With the events and seminars planned, we have excellent sponsorship opportunities available to fit all budgets. By being a sponsor of the Conference, you will not only gain exposure at the meeting, you will also receive special benefits available only to sponsors. Benefits range from signage promotion of your company at the meeting to acknowledgement in the newsletter and in the conference program. We are confident that we can provide a sponsorship just as unique as your company.

Included in this packet, please find specific information outlining sponsorship and exhibit opportunities for your consideration. Once you have completed and returned the Sponsor/Exhibitor Agreement Form, we will continue to contact you via email, so be sure to include your email address on the Agreement Form.

We look forward to working with you to make the GSASC March 2025 Semi-Annual Conference a success!

Sincerely,

Georgia Society of Ambulatory Surgery Centers
Executive Office

**Georgia Society of Ambulatory Surgery Centers
2700 Cumberland Pkwy, Suite 150
Atlanta, GA 30339
Phone: 404.299.7700**

GSASC 2025 Semi-Annual Conference Sponsor Opportunities

Please select the level and event (if applicable) you wish to sponsor.
Benefits of sponsoring at each level are listed below.

***All sponsor levels include exhibit space**

Gold Sponsor - \$3,400

- Complimentary table top exhibit space
- 4 complimentary exhibitor badges
- Sole sponsorship of one of the following events:
 - Thursday Lunch
 - Thursday Night Reception
 - Conference Give Away Item
 - Conference Bags

GSASC cannot guarantee event you choose. First paid will have first option of event.
- Recognition in onsite program and signage
- Recognition in post-conference newsletter
- Recognition at the conference
- List of registered attendees 3 weeks prior to the conference to promote your show specials
- One full-page color ad in the onsite program given out to all attendees
- One marketing item provided by vendor to include in conference bag
- Complimentary listing on the GSASC website with a direct link to your company's website

Silver Sponsor - \$2,900

- Complimentary table top exhibit space
- 3 complimentary exhibitor badges
- Sole sponsorship of one of the following events:
 - Friday Morning Breakfast
 - Specialty Drink at Networking Reception
 - Keynote Speaker
 - Thursday Afternoon Refreshment Break
 - Door Prizes
 - Bottled Water with logo
 - Lanyards

GSASC cannot guarantee event you choose. First paid will have first option of event.
- Recognition in onsite program and signage
- Recognition in post-conference newsletter
- Recognition at the conference
- List of registered attendees 3 weeks prior to the conference to promote your show specials
- ½ page color ad in the onsite program given out to all attendees
- Complimentary listing on the GSASC website

Bronze Sponsor - \$2,500

- Complimentary table top exhibit space
- 3 complimentary exhibitor badges
- Sole sponsorship of one of the following events:
 - Thursday Beverage Break
 - Friday Morning Refreshment Break
 - Friday Morning Coffee Bar
 - Hand Sanitizer
 - Candy Bar Station
 - Pens

GSASC cannot guarantee event you choose. First paid will have first option of event.
- Recognition in onsite program and signage
- Recognition in post-conference newsletter
- Recognition at the conference
- List of registered attendees 3 weeks prior to the conference to promote your show specials
- Complimentary listing on the GSASC website

GSASC 2025 Semi-Annual Conference & Tradeshow Exhibit Opportunities

- **Exhibitor –\$1800**
(Note – you must be a sponsor in order to host your own event and can not conflict with conference schedule)
 - One (1) six foot draped table, two (2) chairs
 - Two on-site exhibitor reps (NOTE: only 1 extra badge is allowed to be purchased)
 - Recognition in Conference Program
 - Recognition in Post-Conference Newsletter
 - Company Name Listed on the GSASC Website

Extras

- **Conference Bag Inserts - \$300**
 - 1 Conference tote bag insert
- **Conference Program Ads - \$300**
 - 1 Full page color ad in the conference program

Important Information

Deadline Dates

Logo for promo material (sponsors only) in 300 dpi, JPEG or EPS format	February 28, 2025
Program Book Ads	February 28, 2025
Hotel – last day to make hotel reservations	February 26, 2025

[Click here](#) to make your hotel reservations at the Renaissance Atlanta Waverly.

*Show Schedule**

□ SETUP:	Thursday, March 20, 2025	8:00 a.m. – 11:45 a.m.
□ SHOW HOURS:	Thursday, March 20, 2025 - Lunch	12:00 p.m. – 1:00 p.m.
	Thursday, March 20, 2025 - Refreshment Break	2:45 p.m. – 3:45 p.m.
	Thursday, March 20, 2025 - Reception	5:15 p.m. – 6:30 p.m.
	Friday, March 21, 2025 - Breakfast	7:30 a.m. – 8:00 a.m.
	Friday, March 21, 2025 – Break in Exhibit Hall	9:30 a.m. – 10:30 a.m.
□ BREAKDOWN:	Friday, March 21, 2025	10:30 a.m. - 1:00 p.m.

* **Exhibit hours are subject to change**

For a complete listing of conference activities and a detailed schedule, please visit the GSASC website at: www.GSASC.org

Please send all requested items to:

Mary Landry
GSASC Executive Office
2700 Cumberland Pkwy, Ste 150
Atlanta, GA 30339
Email: mary@associationstrategygroup.us

**GSASC 2025 Semi-Annual Conference
Sponsorship/Exhibit Form**

March 20-21, 2025 • Renaissance Atlanta Waverly Hotel & Convention Center

Payment Information:

If paying with a **credit card**, you can register online at <https://www.gsasc.org/march2025exhibit>. If paying by **check**, please send this completed form with payment to GSASC, 2700 Cumberland Pkwy, Ste 150, Atlanta, GA 30339.

Email: mary@associationstrategygroup.us

Sponsorship Options (Gold, Silver and Bronze sponsorships only – indicate event choices below.)

Gold \$3,400 Silver \$2,900 Bronze \$2500

Sponsor Choice 1 _____

Sponsor Choice 2 _____

Other Opportunities Selection

Bag Insert \$300 Program Ad \$300

Exhibit Options

Exhibit Fees \$1800 Booth Choice 1 _____ Booth Choice 2 _____

(assignments will be made based on sponsorship level & the order in which payment is received)

If possible, please **do not** place me by _____
(list any companies you do not want to be near)

(Please type or print names exactly as they should appear in program, on name badges, and on signage)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Corporate Phone: _____

Primary Contact _____ Phone: _____ Email _____

(all information will be mailed or emailed to this individual for distribution to on-site representatives)

Onsite Representatives (two name badges are included with exhibit space unless otherwise indicated in sponsor package.) Only **one** additional name badge can be purchased for \$150. Print names as you want it to appear on badges.

On-site Representative 1 _____ Email _____

On-site Representative 2 _____ Email _____

On-site Representative 3 _____ Email _____

Company product/service – check one that applies:

- | | |
|---|---|
| <input type="checkbox"/> Architectural/Design Firms | <input type="checkbox"/> Human Resources |
| <input type="checkbox"/> ASC Management Services | <input type="checkbox"/> Insurance Providers |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Pathology/Laboratory/Anesthesia Services |
| <input type="checkbox"/> Billing/Coding/Collection Services | <input type="checkbox"/> Pharmaceutical Services |
| <input type="checkbox"/> Building Maintenance/Cleaning | <input type="checkbox"/> Refurbished/Pre-owned Medical Equipment |
| <input type="checkbox"/> Consulting Services | <input type="checkbox"/> Software Company |
| <input type="checkbox"/> Equipment/Instrument | <input type="checkbox"/> Supplies/Medical Linens |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Group Purchasing Organizations | |

Method of Payment: Check Enclosed (payable to GSASC)
 Credit Card ([CLICK HERE](#) to register online)

TOTAL DUE \$ _____ <u>sponsor+exhibits+other+extra badges</u>
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Authorized signature below indicates you have read this form and the terms of agreement and that you agree to abide by the conditions stated.

Authorized signature

Date

TERMS OF EXHIBIT AGREEMENT

1. AGREEMENT

The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the GSASC, the meeting and exhibit host.

2. PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

3. BOOTH ASSIGNMENT

Exhibit space will be assigned based on the date contract is received with payment in full. In the case of multiple contracts received on the same date, priority will be given to those exhibitors who are also sponsors and to those who have previously exhibited with GSASC.

4. DISMANTLING

No part of an exhibit shall be removed during show hours. Exhibits must be kept intact until 10:00am on 3/21/2025. All exhibits must be dismantled and removed by 1:00pm on 3/21/2025; otherwise GSASC reserves the right to remove the exhibit at the exhibitor's cost.

5. EXHIBIT DIMENSIONS

The height of any part of the display may not exceed 8 feet from the floor, nor may the display come forward by more than 10'. Sides must not block view of other booths. If an endcap, max height is 4' with 5' of the 2 side aisles. Spaces will be a 6' tabletop.

6. USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

7. LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

8. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property. The foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of GSASC, its officers, directors, agents, members or employees.

9. CANCELLATION AND REFUNDS

No cancellation shall be acknowledged unless received in writing by the GSASC office. Should an exhibitor wish to cancel 60 days before the set-up date, a 50% refund will be made by GSASC; no refunds will be made for cancellations with less than 60 days notice. In the event GSASC cancels the event, exhibitor will receive a refund of all prepaid amounts.

10. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

11. INSURANCE AND HOLD HARMLESS AGREEMENTS

Comprehensive general liability and workers' compensation insurance, if required by statutory law must be obtained by EXHIBITORS at their own expense, showing GSASC as additional insured. **Proof of insurance is required by each exhibiting company and must be submitted to GSASC by February 28, 2025.** Exhibitor agrees to indemnify, defend and hold GSASC harmless from and against any claim of liability and any incident or resulting loss, cost, or damage arising out of EXHIBITOR'S use of the Hotel's premises.

12. ELIGIBLE EXHIBITS

GSASC reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

13. NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed.

14. EXHIBITOR SALES TAX

The Exhibitor may or may not be prohibited from making or offering to make sales of taxable goods or services without obtaining a Certificate.

15. STATE LAWS

This Agreement shall be governed by and construed in accordance with the laws of the State of Georgia without resort to conflict of laws rules.